

Privacy Policy

OFFICIALTALENT, INC (the “Company,” “we” or “us”) respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This privacy policy (“Privacy Policy”) describes how we handle the personal information of users of the Company’s web site (the “Web Site”). Please be sure to read this entire Privacy Policy before using, submitting, or uploading information and material to the Web Site.

If you are unwilling to accept the terms and conditions of this Privacy Policy, we ask that you do not use the Web Site. By using the Web Site, you agree to the terms of this Privacy Policy. When you submit information via the Web Site, you consent to the collection, use and disclosure of that information in accordance with this Privacy Policy.

After reading this Privacy Policy, which is incorporated into and is a part of the Company’s Terms of Use, you will know:

- 1) What information the Company collects from you;
- 2) How the Company may use and disclose information obtained through the Web Site;
- 3) What about information you share;
- 4) What about third party services you access through the Web Site;
- 5) What choices you have about how the Company treats your information;
- 6) How the Company protects your privacy;
- 7) What the Company does about children using the Web Site;
- 8) How you can contact the Company.

The Company reserves the right to occasionally update this Privacy Policy. At such time, the Company will also revise the “last updated” date at the end of the Privacy Policy. For material changes to this Privacy Policy, the Company will notify you by placing prominent notice on the Web Site. We recommend that you periodically review this Privacy Policy.

1. INFORMATION THE COMPANY COLLECTS FROM YOU

Active Information Collection

Like many other service providers and web site operators, we actively collect information from our visitors both by asking specific questions through the Web Site and by permitting you to communicate with us directly via e-mail. Some of the information that you submit during the registration process and utilizing the services of the Web Site may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, address, phone number, e-mail address, etc.). Specific active information that we request from account

holders includes: First name (of User), Last Name (of User), Birth date, Email address, Zip Code, Assigned Team, and Sports Played.

When you use the Web Site, we will not collect any personally identifiable information about you unless you provide it to us voluntarily. When you create your personal vault of information, you will be asked for both personal and demographic information, some of which is required in order to complete the registration. We will inform you which information is optional.

For purposes such as improving personalization of our services, we may receive information about you from other sources. Like the information you provide to us, we do not share this information with anyone except authorized third parties in connection with providing you with our services.

Passive Information Collection

As you navigate through a web site, certain information can be passively collected (that is, gathered without you actively providing the information) using various technologies, such as navigational data collection. For example, when using the Web Site, we and/or our service providers may track Internet Protocol addresses, use session and persistent cookies and assign Internet tags. Our system may also automatically gather information about the areas you visit on the Web Site and collect operational information about the technology you use, such as your browser, operating systems, IP address, system and application software, peripherals, Internet service providers and the domain name of the web site from which you linked to the Web Site.

In addition, when you view the Web Site, we may store some information on your computer. This information will be in the form of a cookie, flash cookie or similar file and will help us in many ways. Most Internet browsers enable you to erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. However, if you choose to block cookies, you may not be able to access and use the Web Site in its entirety. The Company does not collect personally identifiable information automatically, but we may tie information collected automatically to your previously submitted personally identifiable information.

The Company reserves the right to use electronic images known as web beacons—also referred to as single-pixel gifs—that permit the Company to count users who have visited those pages and for other related statistics (e.g., recording the popularity of certain web site content and verifying system and server integrity). Web beacons are not used to access your personal information on the Web Site; they are solely used to compile aggregated statistics concerning the use of the Web Site. Web beacons collect only a limited set of information including a cookie number, the time and date of a page view and a description of the page on which the web beacon resides.

We reserve the right to use, and to permit our service providers to use, such cookies, flash cookies and web beacons, as well as other comparable or future technologies, to collect information regarding usage of the Web Site or our applications (including use of our applications on third party sites). We passively collect information to understand what areas of the Web Site are most popular, which areas may require improvement and what technologies are being used by our visitors. This information helps us to update and improve the Web Site. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

Image and Likeness

We allow you to integrate third party content, such as video highlights from other video sharing platforms (e.g., YouTube and Facebook) into your channel on OFFICIALTALENT. You are responsible for securing any approvals for capturing images and likenesses of persons captured in your video recordings. We bear no responsibility for images or likenesses that you have captured and integrated into your channel on OFFICIALTALENT. You are also responsible for determining who has access to this integrated content.

2. HOW THE COMPANY MAY USE AND DISCLOSE INFORMATION OBTAINED THROUGH THE WEB SITE

Except as otherwise stated, we may use information collected to operate the services described on the Web Site, to improve the Web Site, to customize the Web Site to your preferences, to communicate information to you, for our marketing and research purposes and for any other purpose specified. In addition, we may make full use of all information acquired through the Web Site that is not in personally identifiable form.

Your contact information (e.g., e-mail addresses, phone number) will only be used for the purposes for which you supplied it to us (e.g., responding to your comments or requests for information, sending requested newsletters, etc.). Your billing information (credit card number, billing address) will only be used to process transactions between you and Requestors.

If you provide personally identifiable information to the Web Site, we may combine such information with other actively collected information unless we specify otherwise at the point of collection.

We may disclose personally identifiable information you provide via the Web Site to third parties, but only:

- (a) to specific Requestors or recipients that you select to provide such information to, as further described on the Web Site and subject to the Terms of Use;
- (b) to contractors we use to support our business (such as technical support, web analytics and financial institutions), in which case we will require such third parties to agree to use it for the same purposes;

(c) in the event of a sale, merger, liquidation, dissolution, reorganization, assignment or other transfer of the Company or the business of the Web Site to which the information relates, in which case we will require any such buyer to agree to treat it in accordance with this Privacy Policy and use it for the same purposes;

(d) to respond to law enforcement requests, where required by applicable laws, court orders, or government regulations, or where the Company has reason to believe infringing material has been posted on the Web Site; and

(e) in situations involving threats to the physical safety of any person.

The Company does not otherwise distribute to third parties your personally identifiable information. The Company, however, will have no liability for disclosure of information obtained due to errors in transmission or the unauthorized intervention of third parties.

The Company may provide aggregate statistics about its users, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information.

Some of our advertisers may display advertisements on the Web Site that solicit, or contain technology to collect, information about our users. This includes cookies, flash cookies, web beacons and other devices designed to track information. This information is collected and used by our advertisers and is outside of our control. If you have any questions about a banner advertisement, you should contact the responsible advertiser directly.

3. WHAT ABOUT INFORMATION YOU SHARE

If you share your personal information with a Requestor or recipient of your choice, that information may be used by that Requestor or recipient, in a manner that you would not desire. We are not responsible for how a Requestor or recipient uses your information. We recommend caution before allowing a Requestor or other recipient to have access to your personal information, including performing a thorough investigation on any Requestor or recipient before sharing your personal information with such Requestor. We allow you to integrate third party content, such as video highlights from other video sharing platforms (e.g., YouTube and Facebook) into your channel on OFFICIALTALENT. You are responsible for determining who has access to this integrated content.

4. WHAT ABOUT THIRD PARTY SERVICES YOU ACCESS THROUGH THE WEB SITE

There may be links on the Web Site provided to other web sites and/or resources over which the Company has no control, including links to web sites controlled by Requestors. These links are provided solely as a convenience to users and should not be construed as an affiliation with or endorsement by the Company. Your access and use such other web sites, including the content, items or services on those web sites, is solely at your own risk.

This Privacy Policy does not apply to the practices of third parties that the Company does not own or control. You should always review the privacy policies of these companies. The Company makes no representations or warranties with respect to the content, ownership or legality of any such linked web sites or services.

5. CHOICES YOU HAVE ABOUT HOW THE COMPANY USES YOUR INFORMATION

We strive to provide you with choices regarding the personal information you provide to us. You may modify the personal information on your account at any time. You also have full control over what information a Requestor or other recipient may access and for how long of a time period that information is available to such Requestor or other recipient.

6. HOW THE COMPANY PROTECTS YOUR INFORMATION

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases, including the use of encryption and limited access to data. But you should keep in mind that no Internet transmission is ever completely secure or error-free.

The safety and security of your information also depends on you. Never share your password with anyone else, notify us promptly if you believe your password security has been breached, and remember to log off of the Web Site before you leave your computer.

7. WHAT THE COMPANY DOES ABOUT CHILDREN USING THE WEB SITE

The Web Site is not intended for children under the age of 13 without direct parental supervision, and children under 13 are prohibited from using the Web Site without such supervision. We will not knowingly collect personally identifiable information from visitors under the age of 13. We encourage parents to talk to their children about their use of the Internet and the information they disclose online. If a child has provided us with personally identifiable information, a parent or guardian of that child may contact us via e-mail at corp@OfficialTalent.com if they would like this information deleted from our records. We will use reasonable efforts to delete the child's information from our databases.

8. HOW YOU CAN CONTACT THE COMPANY

If you have submitted personal information through the Web Site, or if someone else has submitted your personal information through the Web Site, and you would like to have that information deleted from the Company's databases, please contact the Company via e-mail at corp@OfficialTalent.com. We will then use reasonable efforts to remove your personally

identifiable information from our files. You may also contact the Company to view your information. The Company will use commercially reasonable efforts to supply you with this information and correct any factual inaccuracies in this information.

If you have any questions, comments or concerns about this Privacy Policy or the information practices of this Web Site, please contact us at corp@OfficialTalent.com

If this Privacy Policy changes, the revised policy will be posted on the Web Site. Please check back periodically, and especially before you provide any personally identifiable information. Changes will not apply retroactively to personal information that was collected before the changes to the Privacy Policy, except as may be required by law.

This Privacy Policy was last updated on September 20, 2019.